

Call for Participation
28th IEEE Conference on Massive Data Storage (MSST 2012)
April 16 - 20, 2012
Asilomar Conference Grounds
Pacific Grove, CA
<http://storageconference.org>
Vendor Exposition

The 28th IEEE Conference on Massive Data Storage will include a day of tutorials, two days of invited papers, two days of peer-reviewed research papers, and a **Vendor Exposition**. Schedule of activities:

- April 16, 2012 (Monday)
 - All Day: Tutorials
 - Evening: Welcome Reception
- April 17, 2012 (Tuesday)
 - All Day: Invited Papers
 - Afternoon: **Vendor Set-up**
 - Evening: **Vendor Reception**
- April 18, 2012 (Wednesday)
 - All Day: Invited Papers, **Vendor Exposition**
 - Evening: **Vendor Sponsored Dinner and Talk**
- April 19, 2012 (Thursday)
 - All Day: Research Papers, **Vendor Exposition**
 - Evening: Poster Reception
 - Evening: **Vendor Take-down**
- April 20, 2012 (Friday)
 - All Day: Research Papers

Vendor participants are encouraged to sign up for sponsorships. Sponsorship tables will be provided, and will be located in the Merrill Hall Conference room at the Asilomar Conference Grounds. Table locations will be vendor selectable, but prioritized by sponsorship level and time of signup. The following are available: (**Early Registration Deadline: March 16, 2012**)

Bronze - Table Top Display Sponsorship (Early Registration: \$2,500, Late Registration: \$3,000)

- Table Top Display at Vendor Reception Tuesday evening
- Table Top Display at Conference in prime location: 6 foot table, company materials and giveaways as provided, company table cloth if provided, company banner if provided
- Conference Advertisements: listed in Agenda, listed on Website with live link, opportunity to share promotional items at IEEE registration desk
- Includes Conference attendance for one person (excluding Tutorials)

Silver - Break Sponsorship (Early Registration: \$5,000, Late Registration: \$6,000)

- Table Top Display and Conference Advertisement as above
- Breakfast, AM Break, or PM Break Sponsorship: display of company banner and/or logo on signage for sponsored function
- Includes Conference attendance for two people (excluding Tutorials)

Gold - Lunch Sponsorship (Early Registration: \$10,000, Late Registration: \$12,000)

- Table Top Display and Conference Advertisement as above
- Lunch Sponsorship: display of company banner and/or company logo on signage for sponsored function
- Includes Conference attendance for three people (excluding Tutorials)

Platinum - Evening Dinner and Talk Sponsorship (Early Registration: \$15,000, Late Registration: \$18,000)

- Table Top Display and Conference Advertisement as above
- Evening Dinner and Talk Sponsorship on Wednesday: seating for two at head table, display of company banner and/or company logo on signage for sponsored function, logo on cocktail napkins
- Includes Conference attendance for four people (excluding Tutorials)

Register at: <https://www.spgeventformer.com/ieee/2012/msst/sponsors>

For more information contact MSST2012 event staff at ieeemsst@spgeventformer.com or 858-385-2785